



**MOORE CAREERS**  
EMPLOYED  
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## Moore County Schools

### Business Advisory Council Meeting Minutes

**Place:** Moore County Chamber of Commerce, 160 W New York Ave, Unit 3, Southern Pines, NC 28387

**Date/Time:** February 9, 2023 (Noon)

**Facilitators:** Mrs. Linda Parsons, Business Advisory Chairman and Lisa Scott, CTE Director

**MCS CTE Mission:** The mission of Career and Technical Education is to provide offerings that meet student needs, interests, abilities, aspirations and respond to actual or anticipated 21st Century opportunities for employment, advanced education and practical life application. CTE promotes best practices that enhance teacher effectiveness to improve student life-long achievement and encourage responsible 21st Century Global Career Choices.

**MCS Mission:** Moore County Schools creates a supportive, engaging, and safe learning environment that builds knowledge, skills, and abilities needed for future success.

Agenda Item:	Person Reporting:	Time:	Action Taken:
<b>Opening Remarks BAC Purpose</b>	<b>Mrs. Linda Parsons</b> BAC Chairperson	<b>12:00-12:05</b>	Mrs. Parsons welcomed everyone.
<b>Welcome</b>	<b>Dr. Tim Locklair/Mike Metcalf</b> MCS Superintendent/ Chief Officer for Academics and Student Support Services	<b>12:05-12:10</b>	Dr. Locklair introduced himself and thanked all for attending and their continued commitment, collaboration and help in growing the students of Moore County.
<b>Employer Survey Purpose/Results</b>	<b>Mrs. Linda Parsons</b> BAC Chairperson	<b>12:10-12:30</b>	The MC Employer Survey results shared with the group. <a href="#">Survey</a> Many CTE opportunities and more employers are needed to be engaged in the process of bridging the gap between careers and businesses. <a href="#">Presentation</a>
<b>Discussion</b>	<b>Mrs. Linda Parsons</b> BAC Chairperson	<b>12:30 - 12:55</b>	Mrs. Parsons led a further discussion on the survey results. The Chamber has been working with representatives from SCC, MC Schools, Sandhills and Partners in Progress and as a group have created a task force based on the survey. Areas of focus are; 1) manufacturing - manufacturing site



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			<p>visits planned for October; 2) series highlighting “Made in Moore.”</p> <p>My Future NC has set a goal to have 2 Million students certified by 2030 and presently have 1.5 million certified.</p> <p>A Workforce Development newsletter will be shared in March.</p> <p>A data sheet was shared with the group showing the areas of weakness and areas for opportunities <a href="#">Portrait of a Graduate</a> <a href="#">MC Educational Attainment Report</a></p> <p>Another area businesses may support CTE is through social media. We need to create a talent pipeline both for the future and simultaneously. By 2024, a projection of 5,000 job opportunities within 40 minutes of Moore County.</p> <p>Mrs. Parsons challenged those present by the end of the school year to speak to a class, look at internships and job shadowing and bring another company with them to the next meeting at SCC on April 27. We need to tell the schools, as employers, what works for you and what doesn’t; what skill sets perceived in the next 3-5 years.</p> <p>In August, there will be opportunities to connect and speak with CTE teachers at orientation.</p>
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<b>Closing Remarks</b>	<b>Dr. Lisa Scott</b> CTE Director	<b>12:55-1:00</b>	Lisa Scott thanked everyone for attending and hope all will take the opportunity to attend the Career Fair on February 16 at The Fair Barn. There will be a wide representation from area businesses, trades, military and colleges.
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**Thank You BAC for continuing to help us grow tomorrow's leaders....**

**Save the Dates**

**BAC Meetings:** February 9, 2023, Moore County Chamber, Noon  
April 27, 2023, Sandhills Community College, Noon

**Career Fair:** February 16, 2023 at Fair Barn, Pinehurst (9:00-1:00)

**FunFest:** April 21, 2023 at Sandhills Community College (9:00-12:00)

**CTE Signing Day:** May 11, 2023 Moore County Chamber of Commerce (9:00-11:00)

**Attendees:**

Michelle Bauer, SCC  
Pam Bauer, MCS  
Fallon Brewington, SCC  
Kasi Caddel, Crossroads Coffee/Vass Hardware  
Scott Caddell, Caddell Plumbing  
Matt Cox, MCS  
Lori Degre, SCC  
Kevin Drum, NCRA  
Penny Enroth, The Palmer Foundation  
Stuart Fields, Bankers Ins./MC Homeowners  
Madison Grandolfo, FirstHealth  
Sherrie Ivey, MCS  
Jared Little, SCC

Tim Locklair, MCS  
Andrew Lyons, First Bank  
Jerry McQueen, NC Works Career Center  
Mike Metcalf, MCS  
Chris Miller, FirstHealth  
Linda Parsons, MC Chamber  
Jennifer Patterson, MCS  
Leo Reddy, Mfg. Skills Stds Council  
Brittini Sanborn, MCS  
Lisa Scott, MCS  
Teresa Sessoms, FirstHealth  
Regina Smalls, NC Works Career Center  
Angela Thompson, Keller Williams Realty