Moore County Schools
Business Advisory Council Meeting

Place: Zoom (click here to join meeting)
Date/Time: February 23, 2021
Facilitators: Mr. Chris Miller and Mrs. Amanda Dixon

MCS CTE Mission: The mission of Career and Technical Education is to provide offerings that meet student needs, interests, abilities, aspirations and respond to actual or anticipated 21st Century opportunities for employment, advanced education and practical life application. CTE promotes best practices that enhance teacher effectiveness to improve student life-long achievement and encourage responsible 21st Century Global Career Choices.

MCS Mission: Moore County Schools creates a supportive, engaging, and safe learning environment that builds knowledge, skills, and abilities needed for future success.

<table>
<thead>
<tr>
<th>Agenda Item</th>
<th>Person Reporting</th>
<th>Time</th>
<th>Action Taken</th>
</tr>
</thead>
</table>
| Welcome     | Amanda Dixon for Mr. Chris Miller BAC Chairman | 12:00-12:05 | CTE Month Celebration (Virtual Career Fair) & Governor Cooper’s Proclamation
Mrs. Dixon welcomed everyone. Mr. Miller is unable to attend today as he is manning the vaccine clinic today at FirstHealth.

February is CTE month and we’ve always tried to schedule a council meeting in February to help highlight CTE staff and the program. During February we will have a social media campaign highlighting our “heroes,” our CTE teachers.

Due to COVID 19 restrictions, this year’s Career Fair will be held virtually; kicking off today and running through Friday. Our team has worked tirelessly to ensure this year’s Fair is meaningful and informative. Students in grades 5-12 will be participating. We’ve had several businesses record videos for this week’s virtual event to coincide with and enhance the series of lesson plans relevant to the appropriate grade level.

Moore County Schools (MCS) is committed to equal opportunity in education and employment. MCS does not discriminate on the basis of sex, race, religion, ethnic origin, or handicapping condition. (Title VI, Civil Rights Act of 1964.)
Today is also CTE Legislative Day; many of our staff participated in this.

<table>
<thead>
<tr>
<th>Opening Remarks</th>
<th>Dr. Bob Grimesey</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Bob Grimesey</td>
<td></td>
</tr>
<tr>
<td>MCS Superintendent</td>
<td></td>
</tr>
<tr>
<td>12:05 - 12:20</td>
<td>Dr. Grimesey welcomed all and thanked them for their participation; pleased to see such a good turnout. The collaboration of MCS and businesses is an integral part of who we are. We all share a common agenda in workforce development for the success of students and the business community. MCS is extremely appreciative of our partnership with SCC and the work Mrs. Dixon, Mrs. McNeill and Mr. Johnson has done in keeping students engaged and creativity alive during remote learning.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>My Future NC report and connection to MCS</th>
<th>Mrs. Mariah Morris</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mrs. Mariah Morris</td>
<td></td>
</tr>
<tr>
<td>MCS Innovation &amp; Special Projects Coordinator</td>
<td></td>
</tr>
<tr>
<td>12:20-12:30</td>
<td>Moore County Report</td>
</tr>
<tr>
<td>Dr. Grimesey introduced Mrs. Morris; MCS’s Innovation &amp; Special Projects Coordinator and former NC Teacher of the Year. Mrs. Morris reviewed and explained the statewide initiative with My Future NC. This group is a statewide nonprofit working with business and education leaders on the talent pipeline issue in our state. The goal is to have 2 Million post secondary credentials; high school and/or college by 2030.</td>
<td></td>
</tr>
</tbody>
</table>

Mrs. Morris shared links to the dashboard for Moore County. Mr. Lyons, First Bank, asked how we measured up. Mrs. Morris responded that we are far above in some areas but also have areas we need to improve in.

Ms. Brewington, Boys and Girl Club of the Sandhills shared that BGCS has a strong focus on Workforce Development and have even taken this data a step...
| MCS Student Internship Program | Mrs. Tracy McNeill  
MCS Curriculum & Instruction Management Coordinator for CTE | 12:30-12:45 |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Overview of internship requirements and how employers can connect with students; preview of the platform and student/employer components beginning Summer, 2021. Input and feedback from employers on any adjustments needed for the process. Internship Employer Cheat Sheet</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Mrs. McNeill updated the group on the Apprenticeship NC Program. This program is part of MCS’ Work Based Learning opportunities and we continue to work towards pre-apprenticeships; not just with trade, but all industries. Pre-pandemic we were working with Thomas Tire on apprenticeships. Thomas Tire has been affected by COVID-19 and had to cut employee’s hours as well as lay off employees. Our apprenticeship with Thomas Tire is currently on hold. Ms. Nash, MCHMS - the Moore County Home Builders Association is interested in hosting interns. This internship would cover the building industry, non-profit, board management and overall business day to day. Our goal is to relaunch the Student Internship program beginning in the Summer of 2021. Mrs. McNeill referred all to the Internship Employer Cheat</td>
<td></td>
</tr>
</tbody>
</table>
| CTE Program Highlight Pinecrest HS | Mrs. Jennifer Patterson  
PHS Career Development Coordinator | 12:45-1:00 | Pinecrest CTE Class Tour  
Pinecrest High School was scheduled to be today’s meeting host. As we were unable to meet in person, Mrs. Patterson has put together a video highlighting the CTE program at Pinecrest High School.  
Corn Hole game boards and bags will be available for sale in the spring. The carpentry classes (Mr. Chris Calcutt) at Pinecrest are making the boards with the bags being made by the art classes (Mrs. Amy Garner) at Southern Middle. |
|----------------------------------|----------------------------------|----------|--------------------------------------------------------------------------------|
| Closing                          |                                  |          | Ms. Enroth expressed the importance of soft skills relating to employability. Mrs. Dixon relayed that yes, MCS realizes the importance of soft skills and teachers work on these skills daily embedded in curriculum and through student organization opportunities and activities.  
Our next advisory council meeting is scheduled for April 28. At this time, this meeting will be held virtually.  
This year’s FunFest is scheduled for April 16, 2021 and will also be a virtual event.  
We are working on plans for the CTE Signing Day scheduled for May 13, 2021. More details will be provided when finalized. |

Thank You BAC for continuing to help us grow tomorrow’s leaders....

Save the Dates:  
BAC Meetings: 12:00pm start time, location TBD  
April 28, 2021

Moore County Schools (MCS) is committed to equal opportunity in education and employment. MCS does not discriminate on the basis of sex, race, religion, ethnic origin, or handicapping condition. (Title VI, Civil Rights Act of 1964.)

https://docs.google.com/document/d/1aLMQvRNIKeafI6RmE2_SYsZQFH9O4s0N0vCXNvXNa6Kv3oU/
FunFest: Virtual  
April 16, 2021

CTE Signing Day: 9:30am, location TBD  
May 13, 2021

Meeting Attendees  
February 23, 2021

Michelle Bauer, SCC  
Pam Bauer, MCS  
Fallon Brewington, BGCS  
Jerid Cassidy, MCS  
Pat Corso, MC Economic Development  
Matthew Cox, MCS  
Amanda Dixon, MCS  
Penny Enroth  
Dr. Bob Grimesey, MCS  
Neal Johnson, RCC  
Tim Locklear, MCS  
Andrew Lyons, First Bank  

Tracy McNeill, MCS  
Mike Metcalfe, MCS  
Mariah Morris, MCS  
Paula Nash, MCHBA  
Jennifer Patterson, MC3  
Rebecca Roush, SCC  
Brittni Sanborn, MCS  
Matt Smith  
Jana Vollis, Moore County Chamber  
Michael White, Dreher Financial  
Jeni Wiley, MCS  
Neil Wolfe, Fidelity Bank

Approved:  
Chris Miller, BAC Chairman  
Amanda Dixon, Secretary  

3/5/21  
3/18/2021

Moore County Schools (MCS) is committed to equal opportunity in education and employment. MCS does not discriminate on the basis of sex, race, religion, ethnic origin, or handicapping condition. (Title VI, Civil Rights Act of '64.)

GETTING IT DONE!
Moore County Schools is number one across the Sandhills region as well as number one among 14 affinity districts across the state for Career and Technical Education.

Number of CTE credentials earned by MCS students  
2015-2016  
2018-2019

534  
3,923

a 635% increase in four years!

AND, Moore County Schools was the ONLY district in both the region and among affinity groups to exceed state goals in all eight CTE performance indicators.