Moore County Schools
Business Advisory Council Meeting

Place: Virtual Meeting
Join Zoom Meeting
https://us02web.zoom.us/j/83226754850?pwd=aHgrVGEvSGl5aWtiL08wMEtTcExIZz09
Meeting ID: 832 2675 4850
Passcode: 032503
Date/Time: November 17, 2020
Facilitators: Mr. Chris Miller and Mrs. Amanda Dixon

MCS CTE Mission: The mission of Career and Technical Education is to provide offerings that meet student needs, interests, abilities, aspirations and respond to actual or anticipated 21st Century opportunities for employment, advanced education and practical life application. CTE promotes best practices that enhance teacher effectiveness to improve student life-long achievement and encourage responsible 21st Century Global Career Choices.

MCS Mission: Moore County Schools creates a supportive, engaging, and safe learning environment that builds knowledge, skills, and abilities needed for future success.

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<thead>
<tr>
<th>Agenda Item:</th>
<th>Person Reporting:</th>
<th>Time:</th>
<th>Action Taken:</th>
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<tr>
<td>Welcome</td>
<td>Mr. Chris Miller</td>
<td>12:00-12:05</td>
<td>Career Development Month Declaration</td>
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<td>BAC Chairman</td>
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<td>Governor’s Proclamation</td>
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<td>Mr. Miller welcomed everyone. November is designated as North Carolina Career Development Month and November 18 is North Carolina Career Development Day. Mr. Miller congratulated and extended his thanks and appreciation to MCS’s CDC’s; Matt Cox, NMHS; Jennifer Patterson, PHS; Brittni Sanborn; UPHS and Middle School Coordinator, Melissa Ritter. Mr. Miller suggested Moore County Schools’ CTE twitter <a href="https://twitter.com/cte_moore?lang=en">https://twitter.com/cte_moore?lang=en</a> and facebook facebook.com/MCSCTE pages be linked in the minutes and subsequent agendas so the community can see what the Moore County Schools CTE program is doing and the partnerships with local businesses.</td>
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<td>Opening Remarks &amp;</td>
<td>Dr. Bob Grimesey</td>
<td>12:05 - 12:20</td>
<td>3,285 CTE Credentials Earned</td>
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<td>Mission &amp; Vision of</td>
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<td>• 2019-20 District Credentials</td>
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Moore County Schools (MCS) is committed to equal opportunity in education and employment. MCS does not discriminate on the basis of sex, race, religion, ethnic origin, or handicapping condition. (Title VI, Civil Rights Act of 1964.)
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<th>BAC</th>
<th>MCS Superintendent</th>
<th>• District Credentials Earned-3 year comparison</th>
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<td>Dr. Grimesey welcomed everyone and thanked all for being online today. Current times have created stressors on the local community. Dr. Grimesey is very grateful that in spite of the COVID restrictions, with the leadership of Amanda, Tracy and the CTE teachers we’ve been able to get the work done.</td>
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<td>The CTE program has seen an increase of 635% in credentials over the last four years. We are #1, out of 14, in our Affinity Districts. We would not have been able to afford the opportunities to our students without the direction, input and feedback from this group. CTE is a Diploma +1 initiative meaning that our students graduate with a diploma and at least one credential.</td>
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<td>Remaining Connected in a Virtual World</td>
<td>Mrs. Amanda Dixon CTE Director</td>
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submit nomination forms by Monday December 7, 2020. After the nominations have closed, a ballot will be sent out by email.

Virtual Career Fair: Interest Survey Feedback Needed
- to be held in February
- several ways to participate
  - Live virtual meet and greet
  - Record your message
  - Lunch and Learn

This year, due to current restrictions, our Career Fair will be a virtual event. We are working with surrounding districts that have already developed a platform for this type of event. Last year this event was held at the Fair Barn. We were fortunate to have over 100 vendors participate and more than 500 students attend. Please take a few minutes to complete the Interest Survey. There will be opportunities for local business input. We want this event to be as meaningful for our students and the business community.

Virtual Fun Fest: Interest Survey Feedback Needed
- Date of Event April 16th
- Sponsorship flyer
- Judge live virtual events
- Judge recorded events
- Mentor
- Student Coaching
- 15 minute Lunch and Learns

FunFest will be a virtual event this year. All were encouraged to complete the Interest Survey to provide feedback. We will again be partnering with SCC. Marissa Ritter will be leading the fire team working with SCC.
| CTE Program Highlight | Mrs. Brittni Sanborn  
UPHS Career Development Coordinator | 12:35-12:45 | UPHS CTE Video |
|----------------------|-----------------------------------|------------|----------------|

Mrs. Dixon provided information on Workforce Wednesdays; with plans for once a month on Wednesdays to connect resources, activities and family engagement activities centered on the bulleted items listed above. This will be an opportunity for the business community to work with the BAC on building platforms for student achievement and success.

Ms. Enroth advised the group on the development of a national “think tank” in our state. Some members comprising this group are the head of the National CTE program and as well as individuals from the Governor’s Association.

Future meeting topic: internship programs; A) where are we, B) limitations, and C) DPI requirements. Council members are encouraged to send Mrs. Dixon other meeting topics.

Mr. McNeill, Duke Energy, commended the MCS staff for and expressed his
appreciation to them for making a difference as well as creating and providing opportunities for our students in an unprecedented year that has brought many challenges and will continue to do so.

Our next meeting is scheduled for February 23, 2021 at noon. This meeting will be a virtual meeting.

Thank You BAC for continuing to help us grow tomorrow’s leaders....

Save the Dates:
BAC Meetings: 12:00pm start time, location TBD
February 23, 2021
April 28, 2021

FunFest: Virtual
April 16, 2021

CTE Signing Day: 9:30am, location TBD
May 13, 2021

Meeting Attendees
November 17, 2020

Pamela Alsobrook, NC Works
Michelle Bauer, SCC
Pam Bauer, MCS
Fallon Brewington, BGCS
Matthew Cox, MCS
Amanda Dixon, MCS
Penny Enroth
Dr. Bob Grimesey, MCS
Neal Johnson, RCC
Andi Korte, SCC
Melanie Lee, MCS
Tim Locklair, MCS
Markell Lotharp, BGCS
Andrew Lyons, First Bank
David McNeill, Duke Energy
Tracy McNeill, MCS

Tracy Metcalf, MCS
Chris Miller, FirstHealth
John Miller, Unilever
Jennifer Patterson, MCS
Farrah Pulliam, Habitat
Marissa Ritter, MCS
Rebecca Roush, SCC
Brittni Sanborn, MCS
Ed Spitler, SCC
Julie Voigt, SCC
Jana Voltis, Moore County Chamber
Jeni Wiley, MCS
Katrina Williams
Michael White, Dreher Financial
Neil Wolfe, Fidelity Bank

Approved

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Signature page

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